

## LEOKING

Baby We a ?"



### FORABETTERLIFE

"Every childis a different kind off lower, and all together, makethis world a beautifulgarden."

# STORIES FROM OUR CUSTOMERS

Once upon a time, there was a little girl named Lily who loved to play dress-up. She would spend hours in her room, trying on different outfits and imagining herself as a princess, a superhero, or a fairy.

One day, Lily's mother took her to a local children's clothing store called LEOKING. As soon as Lily saw the colorful dresses, sparkling tiaras, and fluffy tutus, she knew she had found her paradise.

As Lily tried on various outfits, she couldn't help but twirl and dance around in front of the mirror. Her mother smiled as she watched her daughter's eyes light up with joy and excitement.

Finally, Lily chose a beautiful pink dress with a matching tiara and wand. As she skipped out of the store, Lily felt like a true princess, and she couldn't wait to show off her new outfit to her friends.

From that day on, Lily became a loyal customer of LEOKING, and she would often persuade her mother to revisit the store to try on new outfits. But no matter how many dresses she tried on, Lily always felt like a special and unique princess, thanks to the enchantment of LEOKING's clothing.



## Just the beginning

#### THREE PIECE SET



LEOKING KNITWEAR

04

From playdates to family gatherings, LEOKING's"

".knitwear for kids has got them covered

## COTTON AND TEXTILE CLOTHING

07

"Your child deserves the best, and that's exactly what LEOKING delivers with its clothing."

### COLORING JEANS



11

"Experience the fun and uniqueness of LEOKING's coloring jeans - clothing that encourages self-expression."

TIMELINE



15

Overall, LEOKING's baby clothing line has been steadily growing and evolving since its inception, with a continued focus on sustainability and ethical manufacturing practices. As the brand continues to expand, it remains dedicated to creating clothing that is not only fashionable and functional but also environmentally responsible.

## ABOUT

#### Company

Just imagine: in spacious workshops equipped with state-of-the-art machines, children's clothing is created at a new level of quality and style. Each design is unique not only in its aesthetic, but also in the use of natural materials such as organic cotton, soft wool, and fine silk. Our team of skilled experts meticulously selects the raw materials, ensuring their quality and sustainability.

In 2004, our factory, equipped with the latest and most advanced technology, opened its doors in Gaziantep, the largest manufacturing city in Turkey. Since then, we have continuously grown, developed, and gained valuable experience. Currently, our factory spans an area of 3000 square meters and employs 240 dedicated individuals who work tirelessly to create products of the utmost quality.

To better serve our partners, in 2020 we opened a wholesale store in the heart of the textile trade, Istanbul. Our store offers a comprehensive range of products at factory prices, ensuring convenience and affordability for our customers.

In 2021, we expanded into the international market. Now, if you need to acquire our goods within the territory of the Customs Union, you can purchase them from our representative in Moscow at manufacturer's prices. Our products come with all the necessary documentation for their official sale within the Customs Union, including GTE, DS, and certificates.





Threads are thin strands of material that are twisted or woven together to create textiles. While threads might seem like a small and insignificant part of our lives, they have played a major role in human history. From the clothes we wear to the tools we use, threads have been essential in shaping our world.

One of the earliest uses of threads was in the creation of textiles. The ancient Egyptians were skilled in the art of spinning thread and weaving it into cloth. Their clothing was made from linen, which was woven from flax fibers. The use of textiles and threads allowed people to create warm and durable clothing, and it helped to protect them from the elements.



















THE NEW SEASON BEGINS WITH CREATIVITY



## MODEL NUMBER : PUE-9562





OUR LOVE GROWS

MEANING





MODEL NUMBER: 9557



LOVE AND CREATIVITY







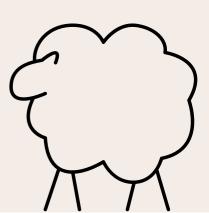








NEW BOX



MODEL NUMBER: 3401













MODEL NUMBER: 3402











# "THE SOUL IS HEALED BY BEING WITH CHILDREN."





LEOKING

## NO: 9558





LOVE









## MODEL NUMBER : PUE 9552



WITH US WE CREATE
THE FUTURE





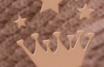
48% MERINO WOOL

40% PAN

12% ELASTIN

INSIDE 100% COTTON

M: 6 - 9 - 12 - 18





NO: PUE 9553





48% MERINO WOOL 40% PAN 12% ELASTIN

**INSIDE 100% COTTON** 

M: 9- 12 -18- 24









NO: PUE 9551



















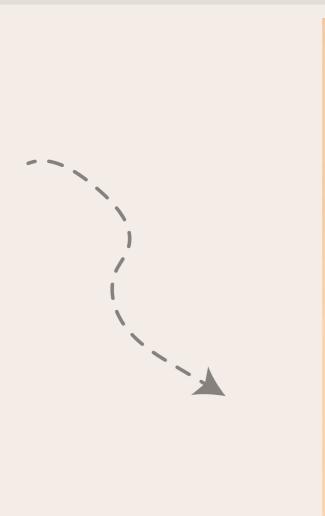
























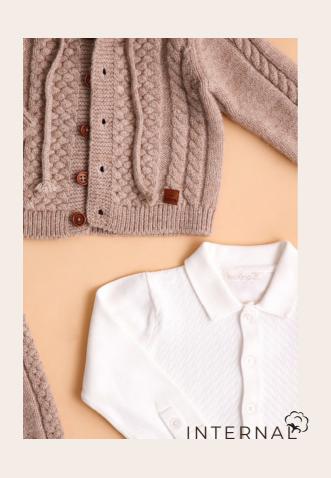






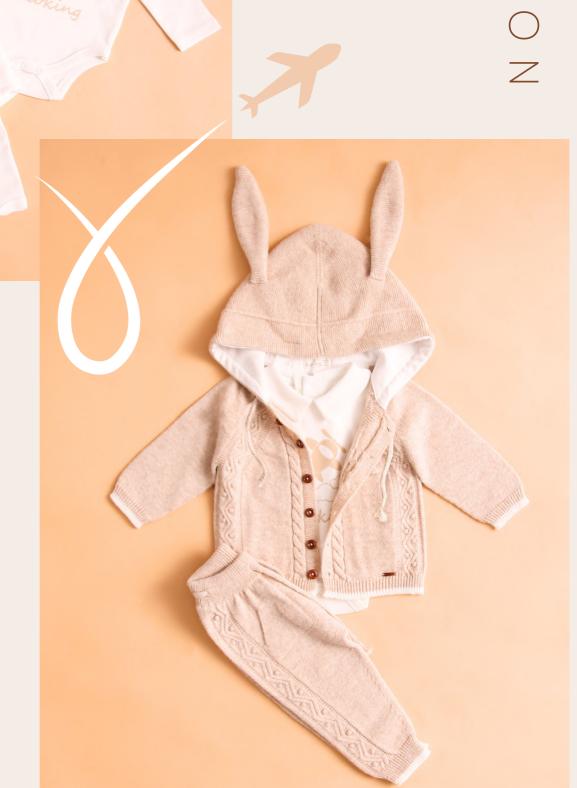














LOVE



"WHEN CHILDREN DRAW,
THEY CREATE BRIDGES OF
DREAMS BETWEEN
HEARTS."









NO: 9540











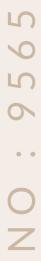
48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON



















48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON

## THE WORLD OF EMBROIDERY





















48% MERINO WOOL 40% PAN 12% ELASTIN



Mannall











48% MERINO WOOL 40% PAN 12% ELASTIN M: 6 - 9 - 12 - 18





legking

H









48% MERINO WOOL 40% PAN 12% ELASTIN









48% MERINO WOOL 40% PAN 12% ELASTIN









48% MERINO WOOL

40% PAN

12% ELASTIN















48% MERINO WOOL 40% PAN 12% ELASTIN M: 6 - 9 - 12 - 18



## travel itimerary



NO: PUE 9559











48% MERINO WOOL 40% PAN 12% ELASTIN





NO: PUE 9560











48% MERINO WOOL 40% PAN 12% ELASTIN M: 6 - 9 - 12 - 18

## MODEL NUMBER : PUE-9566







48% MERINO WOOL 40% PAN 12% ELASTIN



MODEL NUMBER : PUE-9548





THE HAT IS COTTON
WHY?
FOR THE BABY'S HEAD
WE CARE ABOUT YOU





48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 6 - 9 - 12 - 18





48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 6 - 9 - 12 - 18











48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 6- 9 -12 - 18











48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 6- 9 -12- 18











48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 6 - 9 - 12 - 18









NO: C-8906











48% MERINO WOOL

40% PAN

12% ELASTIN

INSIDE 100% COTTON

M: 9 - 12 - 18 - 24















48% MERINO WOOL

40% PAN

12% ELASTIN

INSIDE 100% COTTON

M: 6 - 9- 12 - 18









48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 9 - 12 - 18 - 24









48% MERINO WOOL

40% PAN

12% ELASTIN

INSIDE 100% COTTON

M: 9 - 12 - 18 - 24

















48% MERINO WOOL 40% PAN

12% ELASTIN

M: 3 - 6 - 9 - 12















48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 1 -3 3-6X2 6-9









48% MERINO WOOL 40% PAN 12% ELASTIN

M: 90 X 100









## Lily: Hello, leo CAN I SEE THE HATS?

## leo:

Hi Lily! Yes, of course, the hats are made with a blend of natural wool and cotton, along with genuine fur. They are free from any harmful substances. I wish you a great time.











48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 6 - 9 - 12 - 36











NO: 2005





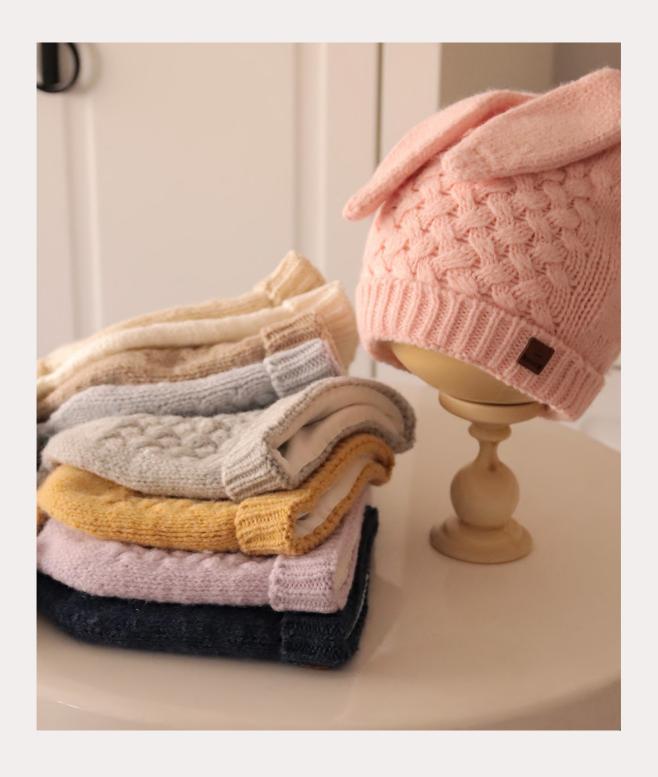
48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON
M: 1 - 6 - 6 - 9







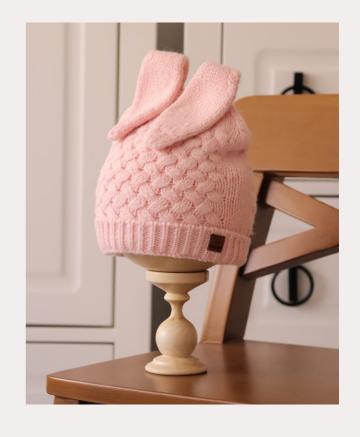




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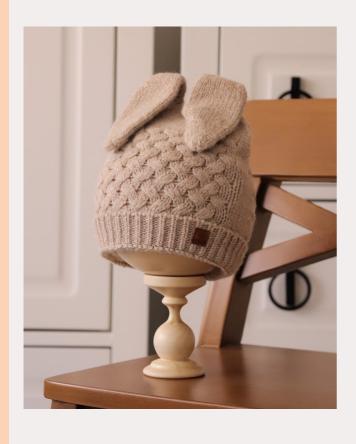




48% MERINO WOOL
40% PAN
12% ELASTIN
INSIDE 100% COTTON

M: 1 - 6 - 6 - 9



















NO: 2011

48% MERINO WOOL 40% PAN 12% ELASTIN

INSIDE 100% COTTON

M: 1 - 6 - 6 - 9

















## WELCOME TO THE WORLD OF COTTON



NEW HIGHLIGHT



NO: PUE 8440











100% COTTON

M: 6 - 9 - 12 - 18





NO: PUE -8443









100% COTTON

M: 6 - 9 - 12 - 18





NO: PUE -8447









100% COTTON M: 6 - 9 - 12 - 18





NO: PUE - 8451







100% COTTON

M: 6 - 9 - 12 - 18





NO: PUE - 8356/5









100% COTTON M: 9 - 12 - 18 - 24







NO: PUE - 8430









100% COTTON

M: 6 - 9 - 12 - 18









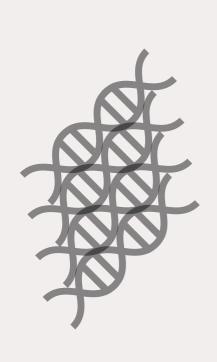




































































## leoking























M: 3 - 6 - 9 - 12





















100% COTTON

M: 3 - 6 - 9 - 12













100% COTTON

M: 3 - 6 - 9 - 12



NO: 8431









100% COTTON







100% COTTON

M: 3 - 6 - 9 - 12







100% COTTON

M: 3 - 6 - 9 - 12





100% COTTON

M: 0-1 / 1-3X2 / 3-6











M: 0-1 / 1-3X2 / 3-6













M: 0-1 / 1-3X2 / 3-6









NO: PUE - 12509









100% COTTON M: 9 - 12 - 18 - 24



NO: PUE - 12508









100% COTTON M: 9 - 12 - 18 - 24





100% COTTON M: 9 - 12 - 18 - 24







NO 012507



100% COTTON M: 9 - 12 - 18 - 24









100% COTTON M: 9 - 12 - 18 - 24











100% COTTON M: 9 - 12 - 18 - 24













100% COTTON M: 9 - 12 - 18 - 24











100% COTTON M: 9 - 12 - 18 - 24









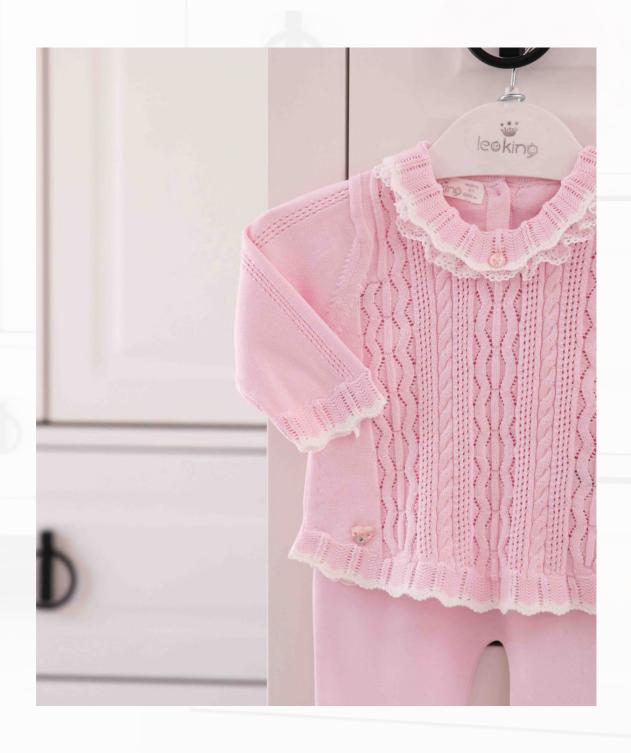




100% COTTON

M: 0-1 / 1-3 / 3-6 / 6-9







100% COTTON

M: 0-1 / 1-3 / 3-6 / 6-9











100% COTTON

M: 0-1 / 1-3 / 3-6 / 6-9











100% COTTON
M: 0-1 / 1-3 / 3-6 / 6-9







NO: 10801-2

100% COTTON

M: 0-1 / 1-3 / 3-6 / 6-9















100% COTTON M: 3 - 6 - 9 - 12









100% COTTON

M: 3 - 6 - 9 - 12











100% COTTON

M: 3 - 6 - 9 - 12













NO: - 10716

100% COTTON





100% COTTON









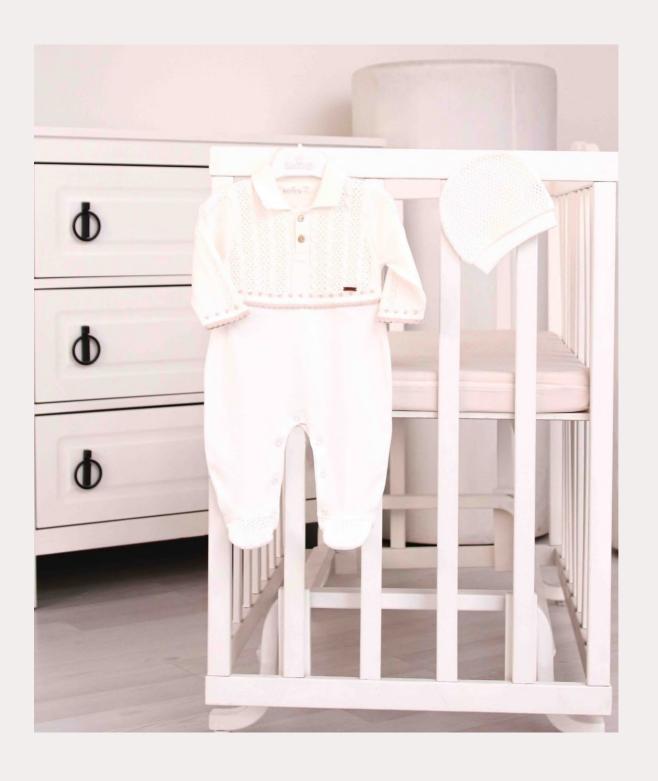
100% COTTON







100% COTTON









100% COTTON









100% COTTON









NO: EL - 5353

100% COTTON

M: 9 - 12 - 18 - 24



**NO**: EL- 5345







100% COTTON M: 9 - 12 - 18 - 24



**NO: EL-5350** 







100% COTTON M: 9 - 12 - 18 - 24







NO: EL- 5343







100% COTTON M: 9 - 12 - 18 - 24



NO: EL-5349







100% COTTON

M: 9 - 12 - 18 - 24



NO: EL- 5352







100% COTTON

M: 9 - 12 - 18 - 24

















100% COTTON M: 0 - 3



## leoking









M: 0 - 3







M: 0 - 3









M: 0 - 3









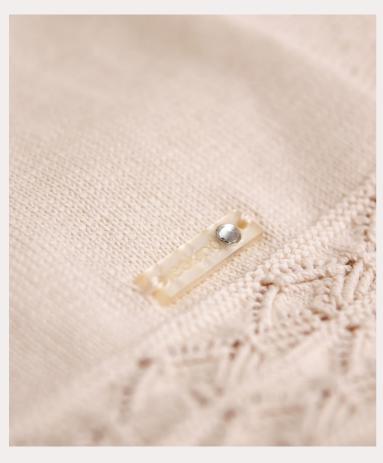
M: 0 - 3







NO: 3013-4













M: 0 - 3



NO: 3047

100% COTTON

M: 0 - 3







